

# BOYARSKI FRITZ LLP

**B**oyarski Fritz LLP is a leading entertainment, media and intellectual property-oriented law firm founded in 2011 by two longtime multi-industry veterans, **Jason Boyarski** and **David Fritz**, who sought to bring an entrepreneurial spirit,

a boutique-oriented feel and a roll-up-your-sleeves approach to entertainment law. Their mantra was to promote, preserve and protect creativity and innovation. Almost a decade and a half later, the firm's mission is still vibrant, earning it national recognition and a key role in the decisions, welfare and health of their clients' legal affairs.

## Jason Boyarski

A founding partner of the firm, Boyarski has been named one of America's Top 200 Lawyers by *Forbes*, a top music lawyer by *Billboard*, *Variety* and *The Hollywood Reporter*, and cited as an industry expert by legacy publications including *The New York Times*, *Time* and *The Times of London*.

Boyarski's client roster of recording artists features legendary figures, including the estate of **Earth Wind & Fire's Maurice White**, which has a documentary film in the works directed by **Questlove**, as well as the estates of **Frankie Beverly**, **Donny Hathaway**, **Peter Tosh** from **Bob Marley & The Wailers** and bossa nova trailblazer **Antonio Carlos Jobim**. Boyarski also reps **Lil Kim**, **Thalia**, a former founding member of **Maroon 5** for whom Boyarski recently brokered a catalog sale, **Will Smith**, multi-Grammy winner **Lalah Hathaway**, **Fetty Wap**, **Redfoo** of **LMFAO** and **Paul Oakenfold**.

Among the rising artists on Boyarski's roster is **JISOO** of **BLACKPINK**, who inked her first solo record deal with **Warner Records** in 2025, as well as a new publishing agreement. He also reps **Interscope's Towa Bird**, Latin hit-maker **Tainy** (Republic), **AWAL** breakout **JVKE**, EDM artist **Aluna**,

teen sensation **Dom Innarella** (Republic), **Adam Klobi** (Darkroom/Interscope), **Just Jayne** (Capitol/The Core), **Blake Whiten** (Enchmnt/Warner), **Stacey Ryan** (SoundOn), **Maddie Zahm** (AWAL), **Jordy** (EMPIRE), **Catie Turner** (SoundOn) and **Universal Music Latino's Alvaro Diaz**.

An expert in music publishing, Boyarski represents some of music's hottest songwriters and producers, including **Louis Bell**, **Cirkut**, **Tainy**, **Stargate** and **Hit-Boy**, for whom Boyarski recently negotiated a catalog sale that contained credits on songs by **Travis Scott**, **Beyoncé** and **Kendrick Lamar**. Other writer and producer clients include **J White Did It**, **Federico Vindver**, **Pete Nappi**, **Jozzy**, **Karl Rubin**, **Sarah Solovay**, **Lindgren & Melanie Shulz**, **Claude Kelly**, **Jessica Agombar**,



**DVLP**, **Ayo**, **The Wavys** and **Marty James**.

In addition to advising institutional companies like **BMG**, **Create Music**, **Disney Music**, **Riot Games**, **Authentic Brands Group**, **Musixmatch**, **Arcade**, **FilmNation**, **Invisible Universe**, **ASICS**, **Alice+Olivia** and **Hyatt Hotels**, Boyarski also reps some of the most successful entrepreneurs in music, including **Austin Rosen** and **Electric Feel**, **Lex Borrero** and **NEON16**, **Tommy Mottola**, **Zach Brandon** and **Harbor Studios**, **iHeart's Alissa Pollack**, **Will Ward**, **The Revels Group**, **Slipstream**, **James Rosemond** and **Mastermind Artists**, **Ruff Ryders** and **Musicow**.

Prior to launching the firm, Jason was the GM/SVP of **Warner Chappell Music**, the VP of business affairs at **UMPG** and **BMG** and an associate at **Weil, Gotshal & Manges LLP**.

## David Fritz

Founding Partner Fritz has a varied entertainment, media and corporate practice that includes his longstanding representation of **Marc Anthony** and his company **Magnus Media**, which is a collection of businesses including management, hospitality (in partnership with **SBE**), record label and publishing and sports, including the ownership of Miami's **E1** electric boat racing team.

Fritz also counsels music talents including Republic's **Lil Tecca** and his label, **Galactic Records**, owned by client **Giuseppe Zappala**; **Sony Latin/5020's Gustavo Lima**; **Havoc** from **Mobb Deep**; **Skaiwater**; and **Loveli Lori** (**Broke Records**), as well as burgeoning artists, producers and songwriters that include **Aidan Cullen**, **Kane Cooper**, **DINER**, **Tabi Ellin**, **Fangbanger**, **Louis Knight**, **Menoh Beats**, **Micro TDH**, **Noriella**, **Porsh Bet\$**, **Jillian Rossi**, **Timms**, **Keith Varon**, **Emily Vaughn**, **WhoKilledXIX** and **Xie**.

In addition to his talent practice, David works with many music-based companies, including **Jonny Shipes' GoodTalk**, **Sound Factory Records**, **Happy Studios**, **Fab Factory Studios/Red Slushy Records** (home to **The Audacity**, **Stevie Matthew** and **Anthony Ortiz**), **Ted**



Fields and Justin Smith's Boosted Records, Web3 powerhouse Infinite Reality (now owner of Napster) and Alex Lunt (manager of Dasha).

Fritz also reps various TV personalities, athletes, technology companies and consumer-goods brands including Bethenny Frankel and Nancy Cartwright (the voice of Bart Simpson), Evander Holyfield, the live theatrical presentation of *Enter the Dragon* (based on the film) that will open in Las Vegas next year, the Instagram phenomenon Hoodville, Steve Madden, KITH, Bubble Beauty, Gami Technologies, VideoShops, e-sports team owner ReKTGlobal, Fanhaven Ticketing and Talya Elitzer's Terminal Merchandise.

David is also a co-founder of Creative Intell, a legal and educational platform that has PerfectlyLegal.AI, a business affairs solution for the entertainment business, currently in private beta.

#### Alex Stolls

Once a HITS "Noisemaker," Stolls recently made partner at the firm, where he helps to manage the day-to-day workflow of its associate team. He has a diverse practice focused on transactional dealmaking wherein he counsels an array of the firm's prominent clients as they navigate the complexities of the entertainment landscape, including recent sophisticated music-catalog transactions, noteworthy recording and publishing agreements and acclaimed film and television productions.

In addition to serving as key counsel to many of the firm's high-profile talent clients including the estate of Earth Wind & Fire's Maurice White, Lil Kim, Will Smith, JISOO of BLACKPINK, Álvaro Diaz, Dom Innarella and mega-hitmaking producers like Louis Bell, Cirkut, Stargate, Hit-Boy, Tainy and Federico Vindver, Alex also works closely as outside business affairs counsel to



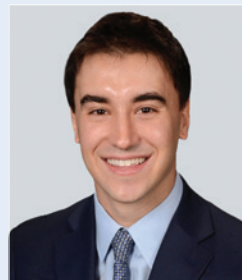
Alex Stolls



Cara Anstey



Johnna Brooks



Ryan Ashe

some of the firm's pre-eminent company and entrepreneur clients. Among them are Create Music Group, Tommy Mottola, BMG, Electric Feel, NEON16 and Slipstream. Early in his career, Stolls held posts at WME, Leverage Agency, Sportstars, Inc. and Cowan, DeBaets, Abrahams & Sheppard LLP.

#### Cara Anstey

Anstey, an associate at the firm, specializes in contract drafting, negotiation and licensing for many of the firm's creative and company clients. She works with such recording artists as Towa Bird, JISOO, Just Jayne, Jozzy, Tiffany Stringer, Emma Foley, Catie Turner, Jordy, Maddie Zahm, George Pippen, Stacey Ryan, Zaiik and Adam Klobi, as well as producers, labels and publishers including BMG and Electric Feel. Anstey has also been involved in the firm's high-stature recent catalog sales. She was previously an associate at Simpson Thacher & Bartlett LLP, where she worked on the sale of BMI, and posts at Sony and Primary Wave Music, where she was a creative executive.

#### Johnna Brooks

Brooks is an associate handling a variety of matters in music and intellectual property, with a focus on artist-related transactions, music clearances, producer representation and distribution deals for clients such as Lil Tecca, Hit-Boy, Karl Rubin, Marc Anthony, Ruff Ryders, Havoc, Create Music Group, Soaky Siren, Musicow,



Lauren Menkes



Stephen Goldstein



Laurie Marshall

Nico & Vinz, Lalah Hathaway and Aluna Francis. Before joining the firm, Johnna was an attorney in the legal department at NBCUniversal and an associate at firms including Rogers Law Group, PLLC, James E. McMillan, P.C. and Cadwalader, Wickersham & Taft, LLP.

#### Ryan Ashe

An incoming associate at the firm, Ashe previously spent a year as a legal intern at the firm, where he assisted with a diverse array of matters, among them clearances, licensing and legal research. He held several other legal intern positions in the music space, including on ASCAP's legal & business affairs team in New York. Prior to law school, Ashe spent several years as a royalties analyst at ABKCO Music & Records, Inc., where he worked on such high-level publishing catalogs as that of The Rolling Stones; he was also an A&R intern at Primary Wave Music.

#### Lauren Menkes

Menkes, senior counsel, is the firm's audiovisual specialist, having recently negotiated television, documentary, feature film and podcast deals for the firm's music clients.

She also regularly represents authors, screenwriters, directors, producers, production companies, on-air talent and agencies. Previously, Lauren was a business affairs executive for such companies as UTA, Comedy Central, PorchLight Entertainment, Walt Disney Television, Twentieth Century Fox and Lionsgate.

#### Stephen Goldstein

As the firm's corporate law specialist, Of Counsel Goldstein has broad-based corporate deal-making experience, having represented companies of all sizes in various industries. His extensive experience includes corporate governance, operating agreements, corporate finance and formation, employment matters and M&A. Goldstein has assisted many firm clients on major corporate transactions.

#### Laurie Marshall

Marshall, of counsel, serves as the firm's trademark specialist. With many years of experience, she represents clients with a primary focus on intellectual property matters, including trademark registration, prosecution, searches and clearance. She previously spent 10 years at Major League Baseball. ■