

GRUBMAN SHIRE MEISELAS & SACKS, P.C.



From left: Eric Sacks,
Larry Shire, Allen Grubman
and Kenny Meiselas

Grubman Shire Meiselas & Sacks, P.C. is the largest and most prominent entertainment and media law firm in the world, with a longstanding reputation for representing the biggest names, companies and executives in music, film, television, sports and digital media. The firm is known for its deep industry connections and elite client roster. GSMS has played a pivotal role over the decades in negotiating high-stakes record deals, talent agreements, publishing agreements, brand partnerships and touring contracts. The firm, founded by **Allen Grubman**, recently celebrated its 50th anniversary. The firm's practice covers all areas of media and entertainment, with

the other named partners, **Larry Shire** (head of film/TV), **Kenny Meiselas** (head of music) and **Eric Sacks** (head of corporate), running their respective departments, which all work closely together in a manner that provides seamless integration when meeting the multiplatform and entrepreneurial needs of their clients, providing them with unmatched representation across all aspects of their careers.

Allen Grubman, Founding Partner

Grubman is the first practicing lawyer to be inducted into the **Rock & Roll Hall of Fame**. He is widely regarded as the most influential entertainment attorney of his generation and

the consummate dealmaker. Over his legendary career, Grubman has represented the industry's biggest stars, companies and executives. In addition to talent representation, Grubman has advised on landmark deals involving major labels, companies and streaming platforms, including representing **Warner Bros. Discovery** this year in its joint venture with **Cutting Edge Group** to co-own WBD's vast catalog of film and TV music—one of the largest music-rights deals ever transacted.

Larry Shire, Head of Film/TV/Theater/ Sports Department

Shire's department represents a wide array of clients in the areas of film,

television, theater, book publishing and sports and often collaborates with the music and corporate departments on multimedia deals. Shire represented **Bruce Springsteen** on the current major **Disney** film *Deliver Me From Nowhere* starring **Jeremy Allen White**, as well as *Road Diary: Bruce Springsteen and the E Street Band*, the new **Hulu/Disney+** documentary about his 2023-24 tour. He also helped **U2** in the band's historic opening of **Sphere** in Las Vegas and **Bono** in his live one-man show, *Stories of Surrender*. Shire represented **David Byrne** in connection with the new **A24** IMAX release of the classic concert film *Stop Making Sense*, as well as **Andrew Lloyd Webber** in all his endeavors, including a new Off-Broadway immersive experience inspired by *The Phantom of the Opera*.

Shire's group represents **Jerry Seinfeld** on all his entertainment matters. **LeBron James** is a long-time client, and Larry and his colleagues negotiate all of his deals, including his lifetime billion-dollar **Nike** deal and high-end endorsement deals



Larry Shire

including LVMH, Fanatics and his gold medal appearance in the 2024 Summer Paris Olympics. His group represents Spike Lee in his directing and producing endeavors, including his newest film, *Highest 2 Lowest*, which premiered at the 2025 Cannes Film Festival.

Shire's diverse client base also includes Robert De Niro, David Letterman, the New England Patriots and Arnold Schwarzenegger, along with dynamic figures like Gayle King, Andrew Ross Sorkin, Brett Baier, Martha Stewart and Diane Sawyer. He is heavily supported by longtime partners Karen Gottlieb, Peter Grant, Robert Strent, Jonathan Ehrlich, Gil Karson, Jonathan Lonner, Adam Rosen, Stuart Fried (licensing), Eric Zohn and Jonathan Birkhahn, as well as associates Arielle Matza, Daniela Cassorla, Samantha Sheft, Julia Blumenthal and Vishaal Sharma.

Kenny Meiselas, Head of Music Department

Meiselas' music department represents its elite superstars in their music, branding, licensing and other diverse activities in entertainment and media transactions. This past year, the firm represented The Weeknd in connection with his critically acclaimed, chart-topping *Hurry Up Tomorrow*, as well as in connection with the major motion picture



Kenny Meiselas and Usher

bearing the same title and sold-out stadium tour. It also represented USHER with respect to his Super Bowl performance, sold-out world tour and endorsement deals with Ralph Lauren, BMW and Uber Eats.

The firm represented Lady Gaga in connection with the release of her #1 album *Mayhem*, as well as her film and branding deals, and represented Andre 3000 in connection with his world tour and critically acclaimed album *New Blue Sun*, which was nominated for the Grammy Album of the Year.

The music department has several distinguished partners with decades of experience assisting in the representation of its diverse superstars, including Don Friedman (Springsteen, Whitney Houston), Pam Gurley (USHER, Britney Spears, Andre 3000, Carly Rae Jepsen), Matt Kamen (SOMBR, Chris Brown, Latto), Joe Penachio (The Weeknd, the XO label, Norah Jones), Ted Harris (Shania Twain, Lil Wayne, Nas), Grace Kim (Lizzo, Madonna), David Toraya (U2), Joe Brenner (U2, Sting, Mariah Carey), Ilana Shapiro (Mariah Carey, Madison Beer)

and Sonya Guardo (Lady Gaga, Priyanka Chopra). Associates Mica Rollack, Nick DeLisa, Katie Dixon and Coral O'Conner work with the team across all client matters. Additionally, Partner Stuart Prager (AC/DC), assisted by associate Tomer Levinger, oversees the firm's publishing deals, including in connection with the sale and acquisitions of several of the most prestigious catalogs in the music industry.

Eric Sacks, Head of Corporate Department

Sacks runs the corporate department, which has represented major companies and artists in several of the largest mergers and acquisitions and joint ventures in the music and entertainment industry. He collaborates with a team of seasoned corporate transactional experts including partners Branch Furtado and Jona Lundborg and associates Kyle Zimmerman and David Relihan.

Recently, the corporate team represented Live Nation, Sony Music, HYBE America and iHeart on various acquisitions, investments, strategic partnerships



Eric Sacks

and joint ventures, including representing Santa Anna Label Group in its investment and partnership with OVO Sound, Sony Music Masterworks in its majority investment in Black Sky Creative and iHeart in its partnership with Airtasker. Sacks represents Atlantic CEO Elliot Grainge on a range of matters, including with respect to 10K Projects' venture with Warner Music Group, as well as Irving Azoff's Iconic Artists Group. Sacks, with Shire, represented LeBron James on many recent transactions, including the merger of James' SpringHill Company with Fulwell 73 Productions. The corporate department also worked with Shire representing Dan Houser (creator of *Grand Theft Auto*) in the formation of his new independent video game and media company, Absurd Ventures. The corporate group, with Meiselas, recently worked on various private investments and corporate matters for The Weeknd, Nas and USHER. Sacks also represents many of the top executives in music, television and sports in their employment and service arrangements, including Mike Levine and Howie Nuchow (co-heads of CAA Sports), Andrew Ross Sorkin (co-anchor of CNBC's *Squawk Box*) and Scott O'Neil (CEO, LIV Golf). ■